

PLACEMENT CELL REPORT FOR 2018-19

The following are the activities of placement cell

1. Technoserve Training orientation program:

Technoserve is a nonprofit organization involved in the training of students under “Youth Employability program”. The organization approached the college authorities and expressed their interest to train the TYclass students of our college on skills required to make them more employable and ensure that the trained students are provided with placements in reputed companies. On 28th June 2018 the Technoserve team MsDebolina (9967478091), Ms.Harveen(8082011941) addressed TYclass students from BCom/BMS/BBI and explained to the students about their program. This orientation lecture was attended by more than 200 students and was conducted in the college auditorium from 10.00 a.m to 12.00 noon. Out of these students 109 students registered for the training program.

The Technoserve assigned a team member

Ms.ShreyaKuruvilla(9971298161) to train our students. The training program started from 2nd August 2018 onwards and was conducted in 2 batches on Wednesday, Thursday and Friday from 3 to 5.00(Batch 1) and 5.00 to 7.00 (Batch 2). Students found the training program very useful and around 82 students successfully completed the training program. In the month of December 18 and January 19, Technoserve intends to organize a career fair for Ratnam students.

2. Athena BPO recruitment:

Athena BPO is a leading Domestic Contact Centre in India started by its promoter Mrs. Elizabeth Jacob. It has over 16 years of experience in servicing Clients in India with multi lingual support in 11 regional languages spanning across cities. Athena has a strong presence in BFSI, FMCG, MEDIA and Telecom verticals in the BPO space and has grown with the clients. Core services are outbound call center services, inbound call center services, data processing services, back office support services, contact center setup consulting.

Placement drive was organized for the first year, second year and final year students of BCom, B.M.S., BBI, BAF, BSc and BA department by Athena BPO.

Athena BPO visited our campus on 28th August, 2018 . This drive was conducted in an AV room at 10:30am. 110 students attended it. They started with the placement talk followed by one to one interaction (personal interview). 8 students showed interest in the job and one student joined the company.

This drive was co-ordinate by Ms. Nithya S and the required arrangements were done by Ms. Jisha A and Ms. PriyankaSalvi.

3. TCS-BPO is a regular visitor of Ratnam college for recruiting students in their organization. The HR team of the company contacted Placement cell to inform that they have revamped their current campus recruitment process as detailed below.

- Thank you for your continuous support in helping us identify quality talent. We greatly value your contribution to the TCS Campus Hiring Programme.
- This year, we at TCS are hiring the **brightest minds from the batch of 2019** to explore **#FutureForwardCareers** in our **Cognitive Business Operations (CBO) division in Mumbai**. TCS CBO is an integration of Business Process Services and IT Infrastructure Services that helps enterprises reimagine business operations by leveraging Cognitive technologies, Automation, IoT and Cloud while adopting Agile practices.
- To usher in a new era, we have also revamped our Campus Hiring Programme and taken our tests Online. Students will now experience a more simplistic, collaborative and empowering digital hiring experience by participating in the **TCS PAN India Online Aptitude Test** on our award-winning digital platform, **TCS iON**.
- Below are the important details about TCS PAN India Online Aptitude Test:
- **Registration Link:** <http://bit.ly/TCSCareers2019>
- **Registration Dates:** 5th Dec to 26th Dec
- **Hall Ticket Issue Date:** 2nd Jan (Time slots and iON center details will be shared with Hall ticket)
- **Aptitude Test Date :** 6th Jan 2019

- **Candidate Help Desk: 022**
67784070 | CBOCampus.Support@tcs.com

Before conducting the aptitude the HR team wanted to meet our students and have a presentation session, regarding new offerings and processes for the candidates. This pre-placement talk was scheduled on 13th December 2018.

On 13th December 2018, the HR team member Mr. Freddy(Mobile 9833999388) and his team visited the college and made a presentation to students in the AV room about the revised procedure and the details of the registration process. 71 students from TYBSc, TYBCom, TYBAF, TYBMS And TYBBI attended the presentation and got their doubts cleared about the process.

Mrs. JishaAlwin coordinated with the students and Dr. NithyaSaiNarayana was the overall in charge of this activity.

4. **Technoserve Pre-placement talk:**

TECHNOSERVE, the NGO coordinating with placement cell to provide free employability enhancement training program which consists of various module to train the students in different areas successfully completed the training program for two batches. A total of 71 students completed the training and the company has arranged for interviews with various employers in SNDT college Matunga. Ms. ShreyaKuruvilla the trainer assigned to Ratnam College conducted the pre placement talk on 8/12/2018 from 10.30 am to 12.20 pm and this training was attended by 70 students and students were given the identity card and instructions for the recruitment process scheduled on 22/12/2018.

After successfully completing the training program students requested for third batch of training program which was organized by placement cell during January 2019. Intotal 119 students completed the training program and 49 students have already been placed in various organizations like ICICI Prudential, Reliance Group, Kotak Mahindra Bank, IntelenetDatamatics, Yes Bank, ICICI Bank ect and the remaining students were asked to attend the subsequent career fair organized by TECHNOSERVE.

5. Placement Drive By ITM Group

Placement drive was organized for the final year students of B.Com, B.M.S., BBI, B.Sc and BA department by ITM group. They are the training partner for ICICI Bank and Axis Bank.

Ms. ShwetaGadga, Sr.Executive – sourcing from ITM group visited our campus on 16th January, 2019.This drive was conducted in AV room in two sessions.

First session:10.30a.m to 1.00p.m

Second session:1.00p.m to 3.00 p.m

These two sessions were attended by a total of 61 students. They started with the placement talk followed by one to one interaction (personal interview). 25 students have been shortlisted. These shortlisted students will appear for the online test followed by a personal interview by the banks.

This drive was co-ordinated by Ms. Nithya S and the required arrangements were done by Ms. Jisha A.

Dr. NithyaSaiNarayana

Convenor

Placement Cell